Virtual Events Committee   WEG 2010 Games
Agenda for Monday, October 20, 2008 10:00 a.m.
Suggested Agenda Items

Attending: Robyn Phillips, Bo Lowrey, Susan Lancaster, Miko Pattie.

Before the next meeting will everyone complete the following 'tasks'?

Help the committee by creating by defining our needs.
1. Create an outline of what we want the committee to do and to focus on. Create a list of what this committee DOES want to do and what we DO NOT believe we can be responsible for as a committee.
   a. Example:
      1. 1. We DO want to create programs which are interactive
      1. 2. We DO NOT believe we can develop programming that requires filming, editing, and production.

2. Help create a schedule for our committee. Either planning backwards from Sept 2010 ---til now develop a blueprint for where we are going with virtual events.
   2.1 How many events will we create?
   2.2 How often will we offer each program?

3. Miko suggested that we may just want to focus on 2-3 of the WEG events. Which do we prefer?
   3.1. Para-equestrian-- NARHA + Woodford County
   3.2 Reining-an event connected with an interview with Becky Jordan
   3.3 An event related by a virtual event with the ferrier
   3.5 Do we want to focus on career paths in the equine industry?
   3.4 Other events/ideas

4. Miko explained that legacy event may mean that Kentucky may offer Virtual Events related to the WEG 2014 and 2018 as future events are held—even as those events are NOT held in Kentucky

5. The Virtual Events may also include the collaboration with the Postsecondary Equine Summit group (reps from Post Sec who have Equine Programs. The universities are meeting to work on the following events/projects
   5.1 International Equine Summit
   5.2 Youth Jamboree

6. Should Kentucky submit a Megaconference proposal related to the WEG 2010 Games
   6.1 Robyn are you working on this idea?

7. Establishing contacts in other countries.

1. Identifying the virtual events to offer

   a. Careers related to each of the 8 WEG events

   b. Other items as suggested and posted in the WIKI

2. How should we begin to develop our framework for offering Virtual Events and when would we begin offering Virtual Events?

   (I tend to believe we should create a schedule of events, identify the target audience (elem, middle, high) and determine how many times we would offer each event. (We can always add to the schedule as needed.)

   a. When should we begin offering virtual events

   b. When should we conclude offering virtual events

   c. What would be a good number of events to offer?

   d. How many events should we offer? Per 8 events of the WEG games? Per grade Level?

3. It might be a way to build excitement if folks could see our schedule of Virtual Events and dates/times and registration information when we make our first announcement of Virtual Events. (Spring 2009—September 2010) Should we work from the September 2010 date and work backwards to offer Virtual Events spaced appropriately over a period of time?

4. In order to offer these events to an International audience, we will need to coordinate times that the programs are offered with International school times (if that is possible).

   a. How can we make contacts with students in other countries?

   b. How can we make contacts with students in other states?

   c. Sister Cities

   d. MUSE, CILC

5. Would we offer some events as non-interactive events in order to 'rebroadcast' previously held events? (Becky Jordan may be willing to participate in xx number of live

events, but would we offer a rebroadcast of her Virtual Event that we captured from a live interactive videoconference.

6. Other Agenda items

    a. Next meeting date **October 29   10 am (will that time/date be convenient?)**

    b. YouTube Videos

    c. Possible "homework" assignment

    d. Other committee members to include